R J Reynolds
Tobacco Company

Joe Rago
Account Manager
Philadelphia Region
486 Thomas Jones Way- Suite 200
Exton, PA. 19341
PHONE: 215-412-7208
FAX: 215-412-7209
Voice Mail: #71831

May 19, 1998

To: ROU's: 1110, 1210, 1310, 1610, 1710, 1810, 2910, 6710, Anthony Zecca, John Gittens, Audrey Evanchik, Theresa Scott, Ihor Miskewycz, and Jack Lintzenich.
ROU's: Please distribute to Division Managers, Retail Managers, Sales Reps, and Retail Reps with A-Plus/Sunoco Responsibility Chain ID's 0362-01, 02, 03, and 04-00.

Subject: **Cimarron Promotional Program Changes**

Dear Ladies and Gentlemen:

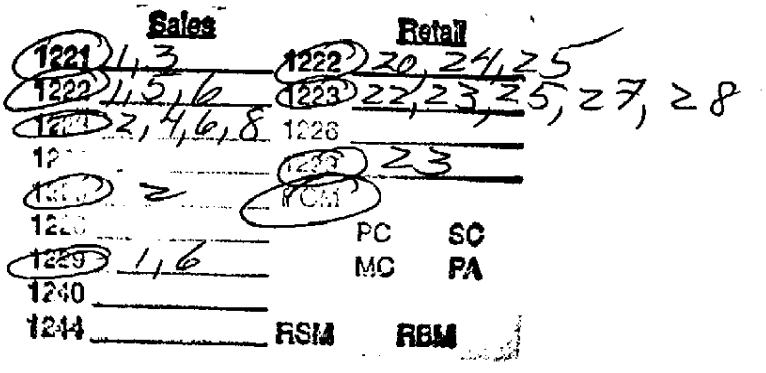
As information, **the scheduled June Cimarron Buydown** for all Corporate and Franchised A-Plus's, Traditionals, and Turnpike Locations has changed. **We will work a Forsyth Buydown Program the month of July.** Further details with price point by state will be communicated at a later date.

If you have any questions, please give me a call.

Sincerely,

Joe

Joe Rago
JR: jh
cc: Denny Bomgardner



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To: 1710 - Pittsburgh ROU, Miskewycz, Ihor, Scott, Theresa, Evanchik, A E., Zecca, Anthony, 1110 - Boston ROU(PROVENL), Lintzenich, Jack D., 1810 - Cinncinati ROU (WEBSTES), 6710 - Detroit ROU, 1210 - New York ROU (ALVICHA), Gittins, John D., 1310 - Philadelphia ROU (METZG), 1610 - Buffalo ROU (BRZEZIE), 2910 - Richmond ROU (YOUNGP)
From: Hayes, John
Posted: 5/19/98 9:59
Opened: 5/19/98 12:26
Subject: CIMARRON PROMOTIONAL PROGRAM CHANGES

Dear Ladies and Gentlemen:

Attached is a letter from Joe Rago concerning Sun Company. Please distribute to the appropriate Managers and Reps.

Thanks,

John

CC: Bomgardner, Denny L.

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